

WOMEN IN LEADERSHIP ANNUAL SUMMIT & AWARDS 2025

#WIL25



A day to connect, inspire and celebrate

11 November The Midland Hotel Manchester

We invite you to join us for the second annual gathering celebrating **Women in Leadership** across the CCA network in Manchester on 11 November – a powerful and energising close to 2025.

This **Summit and Awards event** is a chance to pause, reflect and come together with peers and mentors for an inspiring day packed with insight, conversation, celebration, and a real sense of shared purpose.

We know that leadership isn't a linear journey – it's full of twists, growth, doubt and triumph – and this event is designed to reflect that truth.

A highlight of the event will be the announcement and celebration of the winners of the **2025 CCA Women in Leadership Awards** recognising those who are making a remarkable impact in their organisations and beyond.



Hosted by **Kaye Adams**, award-winning journalist and broadcaster, the event is a straight-talking, uplifting space to share honest conversations, valuable insight, and a few well-earned moments of celebration.



Making a difference

This event is one of the most energising moments in the CCA calendar. It's more than a celebration – it's a chance to connect with like-minded leaders, reflect on what really matters, and leave with a renewed sense of purpose and momentum.

We're also proud to support Women's Aid through this event, with a donation from every ticket going directly to the charity.



SIGN UP



For More Information
E: cca@cca-global.com



ANNUAL SUMMIT & AWARDS 2025

#WIL25



THE DAY AT A GLANCE

10:00 | Arrival & Welcome Refreshments

Time to connect with peers before we dive in.

10:30 | How to Develop the Confidence to Thrive

Emma Bell, Author of 'The True You'

Confidence isn't just about time and experience – it's something we can actively build.

In this compelling session, Emma shares her approach to rewiring the brain to reduce anxiety and develop inner confidence. Expect insight, tools, and takeaways to help you lead with purpose and calm.



13:30 | Networking Lunch

A relaxed, friendly setting to meet others, share stories, and build relationships.

15:00 | CCA Women in Leadership Awards 2025

Awards Presentation

Join us as we shine a light on the incredible women across the CCA community.

The Women in Leadership Awards are peer-nominated, peer-judged and reflect the stories and strength behind every success.



Industry Panel: Real Talk on Leadership

A timely and honest conversation led by senior industry figures and previous Award winners on the challenges and opportunities facing women in leadership today.

16:30 | Closing Remarks & Informal Networking

Final conversations and connections as the day winds down.

17:30 | Event Close



SIGN UP



For More Information
E: cca@cca-global.com

WOMEN IN LEADERSHIP AWARD CATEGORIES 2025

#WIL25



Recognising outstanding contributions, influential leadership, and the power of women driving change across our industry

Women's Network of the Year Award

Recognise the teams, initiatives or individuals who provide vital support, connection, and encouragement to women in their leadership journeys. **Ideal for:**

- Internal networks, ERGs (Employee Resource Groups), or informal mentoring circles
- Initiatives that actively create safe, empowering spaces for women
- Organisations or teams driving structural or cultural change to support women's progression

Authentic Leader Award

Celebrating women who consistently lead with integrity, purpose and example – motivating others simply through who they are and how they show up. **Ideal for:**

- Individuals widely seen as a source of inspiration and guidance
- Recognised for leading with authenticity and impact
- Often influencing culture beyond their formal remit

Excellence in Leadership

Recognising senior women who have delivered long-term success and whose leadership leaves a lasting mark on their organisation or industry. **Ideal for:**

- Women with a strategic influence at the highest level
- Known for shaping direction, delivering results, and developing others
- Often sought out for insight and vision

Emerging Leader of the Year

Spotlighting women at the early stages of leadership who are already demonstrating impressive capability and future potential. **Ideal for:**

- Those stepping into their first leadership roles
- Known for initiative, influence, and positive disruption
- Rapidly gaining credibility and trust

Inspiring Leader of the Year

Celebrating women who consistently lift others up through their leadership, energy, and presence.

Ideal for:

- Mentors and influencers with strong people-centred values
- Creating inclusive and empowering team cultures
- Demonstrating empathy, courage and influence

SIGN UP



For More Information
E: cca@cca-global.com

WOMEN IN LEADERSHIP AWARD CATEGORIES 2025

#WIL25



Recognising outstanding contributions, influential leadership, and the power of women driving change across our industry

Digital Disruptor Award

Recognising women who are making waves in the technology or digital space breaking barriers, innovating, and driving inclusion. **Ideal for:**

- Tech professionals in any role or function
- Champions of digital transformation, innovation or STEM access
- Role models in male-dominated or evolving tech environments

Mentor of the Year

Celebrating those who dedicate time and energy to guiding, developing and supporting the growth of others. **Ideal for:**

- Trusted mentors recognised by their mentees
- Individuals who consistently invest in others' journeys
- Often working behind the scenes to enable others' success

Innovation in Action Award

Spotlighting women who are leading new thinking, products, processes or movements within their space. **Ideal for:**

- Innovators in CX, tech, service, policy, people or process
- Courageous leaders taking calculated risks
- Making bold moves to solve problems creatively

Inclusion Leadership Award

Recognising women leading the way in creating more equitable, inclusive workplaces where everyone can thrive. **Ideal for:**

- Advocates driving systemic change or championing marginalised voices
- Known for practical initiatives that open doors and break down barriers
- Often working cross-functionally or at a grassroots level

Ally of the Year Award

To recognise individuals – regardless of gender – who are true allies in advancing women's leadership and inclusion. **Ideal for:**

- Active advocates and supporters of women's progress
- Challenging bias, opening doors, and using their platform for good
- Building trust and shared responsibility for equity

**Closing date for Award entry is
30 September 2025**

SIGN UP



For More Information
E: cca@cca-global.com

WOMEN IN LEADERSHIP

COSTS TO PARTICIPATE

#WIL25



	CCA MEMBER Early Bird Rate till 30 June 25	CCA MEMBER Rates from 1 July 2025	NON MEMBER Early Bird Rate till 30 June 2025	NON MEMBER Rates from 1 July 2025
Women In Leadership Summit	£295	£349	£395	£495
Group Bookings	Table of 10 £2,655	Table of 10 £3,141	Table of 10 £3,555	Table of 8 £4,455
Women in Leadership Awards	Free entry	Free entry	£95 per entry	£95 per entry

SIGN UP



For More Information
E: cca@cca-global.com